MGB310

Managing Sustainable Change



Benn, S., Dunphy, D., & Griffiths, A. (2014). Organizational Change for Corporate Sustainability: Vol. Routledge Studies in Organizational Change&Development (3rd ed.) [Electronic resource]. Taylor and Francis.

https://ebookcentral.proguest.com/lib/gut/detail.action?docID=1687461

Bonn, Ingrid & Fisher, Josie. (2011). Sustainability: the missing ingredient in strategy. Journal of Business Strategy, 32(1), 5–14.

http://search.proquest.com/docview/817164159/fulltextPDF/A50D078D1FA74971PQ/1? accountid=13380

Brown, D., Berko, P., Dedrick, P., Hilliard, B., & Pfleeger, J. (2011). Burgerville: Sustainability and Sourcing in a QSR Supply Chain. Oikos case writing competition 2011, Corporate Sustainability Track. https://oikos-international.org/publications/burgerville/

Bryson, J. M. (2004). What to do when Stakeholders matter. Public Management Review, 6 (1), 21–53. https://doi.org/10.1080/14719030410001675722

Burnes, Bernard. (2000). Chapter 7: Approaches to Change Management. In Managing change: a strategic approach to organisational dynamics (3rd ed, pp. 250–279). Financial Times/Prentice Hall.

Carroll, A. B., & Shabana, K. M. (2010). The business case for corporate social responsibility: A review of concepts, research and practice. International Journal of Management Reviews, 12(1), 85–105. https://doi.org/10.1111/j.1468-2370.2009.00275.x

Carroll, Archie B. (1991). The pyramid of corporate social responsibility: toward moral management of organizational stakeholders. Business Horizons, 34(4), 39–48. http://www.sciencedirect.com/science/article/pii/000768139190005G/pdf?md5=88e7c5bf36f39d5c86ea49fd1f039e66&pid=1-s2.0-000768139190005G-main.pdf

Dunphy, Dexter. (n.d.). Chapter 1: Conceptualizing Sustainability: The Business Opportunity. In Business and Sustainability: Vol. 3 (pp. 3–24). Emerald Group Publishing Limited. https://doi.org/10.1108/S2043-9059(2011)0000003009

Fiona Graetz et al. (2006). Chapter 4: The Change Process. In Managing organisational change (2nd Australasian ed, pp. 114–131). John Wiley & Sons.

Fowler, S.J. & Hope, C. (2007). Incorporating sustainable business practices into company strategy. Business Strategy and the Environment, 16(1), 26–38. https://doi.org/10.1002/bse.462/pdf Friedman, M. (2007). The Social Responsibility of Business Is to Increase Its Profits. In Corporate ethics and corporate governance (pp. 173–178). Springer. https://doi.org/10.1007/978-3-540-70818-6 14

Garvare, Rickard & Johansson, Peter. (2010). Management for sustainability: a stakeholder theory. Total Quality Management, 21(7), 737–744. https://doi.org/10.1080/14783363.2010.483095

Hargroves, Karlson & Smith, Michael H. (n.d.). Chapter 6: Natural Advantage and the Firm [Electronic resource]. In Natural Advantage Nations (pp. 75–108). Routledge. http://gateway.library.qut.edu.au/login?url=http://search.ebscohost.com/login.aspx?direct=true&scope=site&db=nlebk&db=nlabk&AN=126155

Hayes, J. (2007). Managing stakeholders. In The theory and practice of change management (2nd ed, pp. 159–167). Palgrave Macmillan.

Kopnina, H & Blewitt, J. (2015). Chapter 7: Business Ethics pp.134 - 155 and Chapter 8: Creating Sustainable Business Practice pp.159 - 169. In Sustainable business: key issues. Routledge.

Long, S & Spurlock, D. G. (2008). Motivation and stakeholder acceptance in technology-driven change management: implications for the engineering manager. Engineering Management Journal, 20(2), 30–36. https://www.proquest.com/docview/208947487/fulltextPDF/1F715F28BEB5468CPQ/6?accountid=13380

Marcus, Alfred A. (2009). Chapter 3: Strategic Direction and Management. In Business management and environmental stewardship (pp. 38–55). Palgrave Macmillan.

MGB310 - Screen reader versions. (n.d.).

Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a theory of stakeholder identification and salience: Defining the principle of who and what really counts. Academy of Management Review, 22(4), 853–886.

https://www.proquest.com/docview/210945979/F7E8D2C8B168415EPQ/10?accountid=133 80

oikos » Blog Archive » Hopworks Urban Brewery: A Case of Sustainable Beer. (n.d.). https://oikos-international.org/publications/hopworks/

Orsato, R. (2016). Sustainability Strategies. Palgrave Macmillan UK. https://ebookcentral.proquest.com/lib/qut/reader.action?ppg=10&docID=455379&tm=1530056010846

Portney, P. R. (2008). The (Not So) New Corporate Social Responsibility: An Empirical Perspective. Review of Environmental Economics and Policy, 2(2), 261–275. https://doi.org/10.1093/reep/ren003

Robertson, Margaret. (2014). Chapter 5: Putting Sustainability into Practice. In Sustainability principles and practice (pp. 59–69). Taylor and Francis. http://www.gut.eblib.com.au/patron/Read.aspx?p=1600483&pg=80

S. A. Hunting & D. Tilbury. (2006). Shifting towards sustainability: Six insights into successful organisational change for sustainability. Australian Research Institute in Education for Sustainability, Macquarie University.

http://www.aries.mg.edu.au/projects/insights/files/InsightsBooklet.pdf

Sama, L. M., Welcomer, S. A., & Gerde V. W. (2004). Chapter 6: Who Speaks For The Trees?: Invoking an Ethic of Care to Give Voice to the Silent Stakeholder. In Stakeholders, the environment and society: Vol. New perspectives in research on corporate sustainability (pp. 140–165). Edward Elgar.

 $https://search.ebscohost.com/login.aspx?direct=true\&AuthType=sso\&custid=qut&db=nlebk\&AN=128387\&site=ehost-live\&scope=site\&ebv=EB\&ppid=pp_140$

Savage, G., Nix, T., Whitehead, C., & Blair, J. (1993). Strategies For Assessing and Managing Organizational Stakeholder. In Readings and canadian cases in business, government and society (pp. 147–158). Nelson.

Tønnessen, T. (2014). Managing Process Innovation through Exploitation and Exploration: A Study on Combining TQM and BPR in the Norwegian Industry [Electronic resource]. Springer Fachmedien Wiesbaden.

https://link.springer.com/book/10.1007%2F978-3-658-04403-9

United Nations Global Compact. (2015). Guide to Corporate Sustainability. https://www.unglobalcompact.org/docs/publications/UN_Global_Compact_Guide_to_Corporate Sustainability.pdf

Winn, Monika, Pinkse, Jonotan & Illage, Lydia. (2012). Case studies on trade-offs in corporate sustainability. Corporate Social Responsibility and Environmental Management, 19(2), 63–68. https://doi.org/10.1002/csr.293